



Souvenir Program Ad Information

Dear LPA Parents,

As in years past, we will be offering souvenir programs for \$15 (pre-order) or \$17 (after orders are placed) for this year's productions of *The Beautiful Dream* and *A Dream Come True*. Group photos of all classes will be featured in the program. If you are unfamiliar with our souvenir program, we have copies of previous year's programs at the front desk. **This year, the front half of the book ads and group photos will be in color.**

You have an opportunity to place an ad in the program for your child(ren). Front half of the book ads feature your student's name and a color photo of them in a costume from *The Beautiful Dream* or *A Dream Come True*. A 25-word message will also be included for full- and half-page ads. Back half of the book ads may be from a business or personal, and costume or personal photos may be used (no photos for 3 line messages).

You may purchase ads directly or sell business ads for the back half of the book for a discount towards a front half of the book ad. A total of 50% of what you sell in business ads will go towards the purchase of a front half of the book ad for you.

If you have any questions, please speak to Marlene at the front desk or email Ashley Brigham at ashley@labelleperformingarts.com

To make sure all goes smoothly with this process, we have a few points to remember for picture week and placing your ads:

- DUE DATE for ALL ads is April 13th. You will have a form to fill out for each ad (business and personal). Please turn in to Marlene or at the Front Desk.
- PICTURE WEEK PHOTOS. If you are using a photo taken during picture week, all we need is the class, dance, teacher name, and image number.
- USING YOUR OWN PICTURES is a great idea, but be aware that if it is digital, the quality in the book can only be as good as the quality of the original.

Back Half of Book Ad Prices	
Size:	Price:
Full Page	\$115
Half Page	\$85
Quarter Page	\$60
Business Card Size	\$30
Personal (3 Lines)	\$15

Front Half of Book Ad Prices	
Size:	Price:
Full Page	\$125
Half Page	\$90
Quarter Page	\$75

There will be a \$10 surcharge for collages of 5 or more pictures

LaBelle Performing Arts Program Worksheet

Name:		Student's Name(s):	
Address:		City, State, Zip:	
Home Number:		Cell Number:	
Email Address:			

List Business and Personal Ad(s) for Back Half of the Book		
Description	Size	Amount
Total (A):		

{CREDIT FORMULA} _____ = Total (A) x 0.50 = Total Credit Towards Order

\$ _____

****This credit is only to be used towards a front half of the book ad for your child. No cash value****

List Student Ad(s) for the Front Half of the Book		
Child's Name(s)	Size	Amount
Subtotal		
Subtract Credit		-
Total (B):		

(A) _____ + (B) _____ = **Grand Total Due to LPA \$** _____

Back Half of Book Ad Prices	
Size:	Price:
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Front Half of Book Ad Prices	
Size:	Price:
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