



Souvenir Program Ad Information

Dear LPA Parents,

As in years past, we will be offering souvenir programs for \$23 (pre-order) for our productions of *Alice's Adventures in Wonderland* and *The Tea Party*. There will be a limited number of programs available after pre-order, so please get your orders in on time. Group photos of all classes will be featured in the program. If you are unfamiliar with our souvenir program, we have copies of previous year's programs at the front desk.

You have an opportunity to place an ad in the program for your child(ren). Front half of the book ads feature your student's name and a color photo of them in a costume from *Alice's Adventures in Wonderland*, *The Tea Party*, or you can supply your own photo. Siblings may be on the same ad, but only one photo per dancer. A 25-word message will also be included for full- and half-page ads. Back half of the book ads may be from a business or personal, and costume or personal photos may be used.

You may purchase ads directly or sell business ads for the back half of the book for a discount towards a front of the book ad. A total of 50% of what you sell in business ads will go towards the purchase of a front of the book ad for you.

If you have any questions, please contact Caroline Alderman at caroline@labelleperformingarts.com.

To make sure all goes smoothly with this process, we have a few points to remember for picture week and placing your ads:

- **DUE DATE** for ALL ads is April 29th at 11 am. Please use a separate page for each ad if ordering multiple ads. Please turn in Program Worksheet and Ad forms to the Front Desk or scan and email Caroline at caroline@labelleperformingarts.com.
- **PICTURE WEEK PHOTOS.** If you would like to use a photo from picture week, let us know which costume you would like to use and we will select the photo (we will need the class name and dance name). You can also provide your own photo in costume, please email to Caroline at caroline@labelleperformingarts.com no later than April 29th.
- **USING YOUR OWN PICTURES** is a great idea, but be aware that if it is digital, the quality in the book can only be as good as the quality of the original.
- There will be a \$25 surcharge for collages of 5 or more photos.
- **Disclaimer: If ad details are not turned in by the due date, the ad will consist of the student's name and a photo we choose. Signing the order form is your acknowledgment and agreement to this requirement.**

LaBelle Performing Arts Program Worksheet

Parent's Name:	
Student's Name:	
Phone Number:	
Email Address	

Business and Personal Ad(s) for Back Half of the Book		
Business or Student's Name	Size	Amount
Total (A):		

Total (A) x 0.50 = \$ _____ Total Credit Towards Front Half of Book Ad Order

*****This credit is only to be used towards a front half of the book ad for your child. No cash value*****

Personal Student Ad(s) for the Front Half of the Book		
Student's Name	Size	Amount
Subtract Credit		-
Total (B):		

(A) _____ + (B) _____ = **Grand Total Due to LPA** \$ _____

Cash _____ Check _____ Visa _____ Mastercard _____ Discover _____ AMEX _____ Card on File _____

Back Half of Book Ad Prices	
Size:	Price:
Full Page	\$120
Half Page	\$80
Quarter Page	\$60
Business Card Size	\$40

Front Half of Book Ad Prices	
Size:	Price:
Full Page	\$150
Half Page	\$100
Quarter Page	\$75

****There will be a \$25 surcharge for collages of 5 or more pictures****

Front of the Book Color Ad Order Form

Student Name: _____

Class and Teacher: _____

Dance Name: _____

Only one image per dancer for Front of the Book Ads

Purchaser's Contact Information:

Name: _____

Phone Number: _____

Email: _____

Ad Size:

_____ Full Page \$150 _____ Half Page \$100 _____ Quarter Page \$75

Please enter ad information below and print clearly to avoid errors in your ad. You may also use the back of this page or email caroline@labelleperformingarts.com. Please submit a separate page for each ad.

Disclaimer: If ad details are not turned in by the due date, the ad will consist of the student's name and a photo we choose. Signing this order form is your acknowledgment and agreement to this requirement.

Signature: _____

Back of the Book Business or Student Ad Order Form

Student Name: _____

Business Name: _____

Contact Person: _____

Contact Phone Number: _____

Contact Email: _____

Ad Size

_____ Full Page \$120

_____ Collage (5 or more images) \$25

_____ Half Page \$80

_____ Quarter Page \$60

_____ Business Card \$40

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Signature: _____